

Our social and environmental commitment

At Right Lane Consulting we are committed to contributing to a better society and reducing our environmental impact.

Principles	Specific commitments
Find a more equitable balance of interests between Right Lane, our clients and society	<ul style="list-style-type: none"> We invest at least 5% of our revenues in low and pro-bono consulting within the community sector We have inclusive ownership through our staff share option program We seek stakeholder input through our advisory group We take an inclusive, values-based approach to agreeing to serve our clients Our shareholders have committed to reasonable (below market) returns, allowing us to pursue our social mission
Serve clients that 'do good' – for example, make a difference in public health, 'inclusive growth' or sustainability – and demonstrably help them do better	<ul style="list-style-type: none"> We commit to 5 pro-bono clients each year Most of our work is explicitly connected with our 'for benefit' purpose
Create a family friendly and flexible workplace	<ul style="list-style-type: none"> We are predominantly based in Melbourne (limited travel) We have no barriers to changing work arrangements (hours, location of work)
Procure services from locally based suppliers and social enterprises where appropriate	<ul style="list-style-type: none"> We are committed to one, and working towards two, social enterprise service providers We have a strong preference to purchase and hire locally, and give preference to suppliers and contractors owned by women
Purchase products that contain recycled content or have a low environmental impact	<ul style="list-style-type: none"> We use 100% recycled paper We purchase 100% green electricity We will reduce our paper consumption We provide separate bins for recycling We use energy prudently We purchase carbon offsets for all our flights

Right Lane is Australia's first B Corp certified strategy consulting firm



B Corporations are a new kind of company that uses the power of business to solve social and environmental problems.

Certified B Corporations meet higher standards of social and environmental performance, transparency, and accountability.

NET ZERO | 2030

500+ B Corps (including Right Lane) publicly pledged their commitment to reduce their greenhouse gas emissions to achieve net zero by 2030 (or earlier).

We have taken the TAKE2 pledge

Taking action together on climate change today.

More than 12,000 Victorians have taken the pledge and become part of a growing movement working towards 2 important targets by 2050 – achieving zero-net emissions and keeping global temperature rise to under 2 degrees.



'Working together, we pledge to play our part and take action on climate change for Victoria, our country and our planet.'

We have a strong commitment to gender equality

Equality is core to who we are and what we do.

As a for-purpose organisation with a team of values-driven employees and a focus on doing good for our society, we are committed to meeting higher standards of equality and inclusion in how we work.



Our commitment to gender equality

Right Lane recognises that gender equality improves organisational performance, enhances the quality of decision making, promotes innovation and attracts and retains talent. We are committed to promoting and improving diversity within our own firm, with our clients, and in the communities in which we work. We acknowledge that disadvantage is not experienced in the same way by all people and we strive to take an intersectional approach to the work we do.