

Right Lane became the first strategy consulting firm in Australia to be B Corp certified in 2015. Right Lane has since recertified as a B Corp in 2017, 2021 and 2025.

This followed Right Lane's decision in 2011 to adopt 'for benefits' principles, including reasonable returns, inclusive ownership, stakeholder governance, transparency, and social and environmental responsibility.



Certified



Corporation



Why B Corp?



Problem solving

B Corps are a new kind of company that use the power of business to solve social and environmental problems.



Higher standards

Meet higher standards of social and environmental performance, transparency, and accountability.



Reduce emissions

500+ B Corps (including Right Lane) publicly pledged to reduce their greenhouse gas emissions to achieve net zero by 2030 (or earlier).

rightlane foundation

In recent times, there has been increasing public focus on the role played by professional services firms. Important questions have been raised about the value firms have delivered, particularly on projects involving the use of taxpayer funds. We are deeply conscious of our role in society, and we believe a conversation on the public value delivered by professional services is long overdue. To that end, Right Lane remains committed to its purpose of contributing to a better society by helping organisations that do good, do better. We are a proudly ethical consulting firm demonstrated by our [foundation ownership model](#), the clients we choose to serve, our commitment to our low and pro bono program, and a service model that reflects our ability to keep our rates competitive and add value to our clients. We back our model and believe it provides a way of doing consulting differently and better.

In July 2022, Right Lane transitioned to majority foundation ownership – the first Australian consulting firm to adopt such a structure.

At Right Lane we are committed to contributing to a better society and reducing our environmental impact.



Our social and environmental commitments

Principles	Specific commitments
<p>Find a more equitable balance of interests between Right Lane, our clients and society</p>	<ul style="list-style-type: none"> • Right Lane has a strong and deep commitment to serving not-for-profit organisations and social enterprises. In FY25, 85% of our clients were not-for-profit or public-sector (for-purpose) organisations. • We aim to invest at least 5% of our revenues in low and pro-bono consulting – supporting under-resourced organisations to access quality strategic advice. • We maintain B Corp certification (held since 2015), meeting higher standards of social and environmental performance, transparency and accountability, supported by detailed social and environmental impact reporting. • Right Lane is the first Australian management consulting firm to become majority foundation-owned. Right Lane is now 55% owned by the Right Lane Foundation, a not-for-profit charitable purpose Australian public company registered with both the Australian Charities and Not-for-profits Commission and the ATO, with its own board operating independently of Right Lane. The remaining 45% of Right Lane has been retained by Right Lane staff. • We comply with relevant obligations related to modern slavery and workplace compliance (including the Modern Slavery Act 2018 and key employment and safety legislation).
<p>Create a safe and flexible workplace</p>	<ul style="list-style-type: none"> • We are predominantly based in Melbourne and minimise travel where possible (supporting flexibility and reducing emissions). • We have no barriers to changing work arrangements (hours, location of work). • Right Lane adopted a Gender Equality Strategy in 2020 with priorities including capability building and awareness for our staff, enhancing our policies and procedures, identifying potential sources of bias in our recruitment and promotion practices, and being more deliberate in our external commitment to gender equality. • We are committed to gender diversity across our firm; 5 of the 9 leadership team members are women. • We are committed to providing a workplace free of all forms of discrimination.
<p>Procure services from locally based suppliers and social enterprises where appropriate</p>	<ul style="list-style-type: none"> • Where possible we procure services through Victorian Social Enterprises. • Our social procurement policy also supports First Nation’s owned businesses. • We are developing a Reconciliation Action Plan (RAP) and engage Aboriginal businesses to support staff development and training (including Aboriginal cultural awareness training).
<p>Purchase products that contain recycled content or have a low environmental impact</p>	<ul style="list-style-type: none"> • On 11 December 2019, Right Lane was one of over 500 B Corps, including 44 from Australia to publicly commit to reaching ‘Net Zero by 2030’ the UN Climate Change Conference (COP25) in Madrid. • We have taken the TAKE2 pledge and we have committed to reaching Net Zero by 2030; we offset emissions from all flights while prioritising emissions reduction (including limiting travel). • Our printing is sourced through a local business with Sustainable Green Print (SGP) certification. • We are also committed to purchasing products that contain recycled content or have a low impact. For example, all of our travel is carbon offset and we purchase 100% green electricity. • We are an official signatory to the UN-supported Principles for Responsible Investment.

Your contact at Right Lane is Lauren Spiteri who can be reached at (03) 9428 5336 or lauren@rightlane.com.au